

Water is the foundation of life, the source of our longevity and energy. For Chanson Water USA, this recognition - a belief centered around giving people the means to achieve personal wellness - is a moral principle: we deserve the very best ionized water, rich in the properties that have a strong basis in fact and individual testimony, not marketing hype or false advertising. Indeed, Chanson Water's line of critically and commercially acclaimed ionizers underscore these facts -- that excellence, in manufacturing and customer service, is the hallmark of this internationally respected brand.

Led by Ronnie and Nedalee Ruiz, eloquent advocates for individual health and safe drinking water, Chanson Water leads the way in its efforts to educate people about the benefits of ionized water. The company's seminars and wealth of information, the latter is available for free on Chanson's website, are part of an overall commitment to give individuals a path to vitality and peace of mind. This emphasis on knowledge - a campaign led by Ronnie and Nedalee's long-standing passion for helping people and combating illness - separates Chanson from the competition. From its abundance of choice, which includes several ionizers intelligently priced for the needs of individuals, families or businesses, to its personal investment in transforming the quality of the world's drinking water, Chanson Water embodies the ideals of a model citizen: active, conscientious, moral and forever moving ahead to new areas of innovation and design.

Chanson Water also devotes itself to fully documenting the many ways ionized water is different from and superior to ordinary tap water or bottled water. The distinction lies in proof, alongside actual images that illustrate the way the human body consumes and absorbs ionized water. For example: rather than evoke a mystical place, an elusive destination that is the alleged home of this or that brand of bottled water, Chanson Water has countless unsolicited testimonials - and praise from physicians throughout the United States and Asia - that highlight the successes of individuals of all ages who value the power of ionized water.

This practical approach to improving the quality of the water we consume is, at its core, the ultimate union between science and education. The former is the result of thorough research, overseen by the Ruiz and their team of professionals at Chanson Water, and a perpetual devotion to giving people all the facts - from photos to independent studies to articles to third-party endorsements - that confirm the power of ionized water; while the latter is part of Ronnie's lifelong interest in making complex data intelligible to millions.

As safe drinking water becomes an even great global priority, Chanson Water will be at the forefront in its mission to give people value, quality and the healthiest - and most accessible - means of ionized water possible. This credo is free of short-term interest or financial motivation; it is, instead, a summons to strengthen the environment and empower children, parents and families -- all individuals who deserve, as their birthright, healthy and exceptional water. On these principles, Chanson Water is a pioneer in technology and wellness.

Ronnie and Nedalee Ruiz Bio-

Nedalee and Ronnie Ruiz are partners in life and good health, innovators who inspire and educate people worldwide. The very wellspring of their professional commitment starts with healthy drinking water, a resource enriched by their leadership on behalf of Chanson Water USA. It is this emphasis on personal wellness - a dedication Nedalee and Ronnie offer with love and wisdom - that separates Chanson from the competition. Indeed, Nedalee and Ronnie run Chanson as a gift, an opportunity to benefit people who deserve the earth's most abundant treasure: water.

And yet, most drinking water is either too contaminated or devoid of essential healing properties. Nedalee and Ronnie recognize this fact, which explains their campaign to bring the power of ionized water to the largest audience possible. This moral undertaking - the belief that each person has a right to drink the very best water - explains the personal devotion Nedalee and Ronnie share: a partnership that has its foundation in knowledge - Ronnie teaches and informs audiences internationally - and elicits feedback that defines the very essence of courage.

Nedalee and Ronnie receive these stories about the power of ionized water on a regular basis, documented accounts about individuals who have overcome harsh illnesses or begun the road to recovery, energized by safe and delicious drinking water. Consider these anecdotes an integral part of the history of Chanson, which is inseparable from the ethics Nedalee and Ronnie symbolize. Their partnership starts with a passion for knowledge - Nedalee and Ronnie always seek the latest information and scientific research, which confirms the importance of ionized water - while also taking the time to learn more about the people they help.

This union between intelligence and compassion is the hallmark of everything Nedalee and Ronnie do. They write about the necessity of ionized water, answer heartfelt queries from individuals and families, speak before prestigious councils and run Chanson like a family surrounded by insight and enthusiasm. The response among consumers and employees is reciprocal: they respect Nedalee and Ronnie for their selfless contribution to a higher cause, a summons to help the sick and give the benefits of ionized water to all of humanity.

With wisdom and charity, Nedalee and Ronnie are role models. They are executives who counsel the public, and transform the water we consume. They are, in short, exemplars of benevolence.